The Podcast Pitch 2024: Application Form

Please ensure that you have read the full criteria, guidelines and terms and conditions before completing this application form. <u>The closing deadline is 11:59 GMT on Sunday 25th February 2024.</u>

Section 1: Your Project

1.1. Title of your project:

1.2. Short synopsis. Sell us your podcast idea in two sentences:

1.3. Estimated episode length :

1.4. Estimated number of episodes:

1.5. If applicable, list episode subtitles and a one sentence outline:

1.6. Country/ies of production:

1.7. Format. Select one of the following:
- One-off
- Limited Run Series
- Other (please specify)

1.8. Project status (please note finished work is not eligible):
- Concept
- In Development
- In Production
- In Post-Production

1.9. Genre (place a cross next to all that apply):
- Science
- Arts/Culture
- Sport
- History
- Current Affairs
- Investigative
- True Crime
- Discussion-based
- Music-based
- Human interest
- Well-being
- Other (please specify):

1.10. Please attach a still image in landscape format (as a .jpg file) to illustrate your project

Section 2: Your Information

2.1. Surname:

2.2. First name:

2.3. What is your (production) role in connection to the application (put a cross next to all that apply);
- Producer
- Writer
- Reporter
- Editor
- Sound Designer
- Other (please specify):

2.4. If you are working with others on this project, please list their names and roles below:

2.5. Please also confirm that they know you are applying for this fund, and are happy with this:

2.6. If you are able to work in a language other than English, please specify:

2.7. Is your application connected to a registered audio production company or are you applying as a sole producer(s)?

Section 3: If you are applying in connection with a registered audio production company, please complete this section 3. If not, please leave this section blank and skip to section 4.

3.1. Name of company:

3.2. Your role in the company:

3.3. Address of the company, including country and zip/postal code:

3.4. Company email address:

3.5. Company Phone number:

3.6. Please provide a URL to the company website (or social media):

Section 4: Please fill out this section if you are applying as a sole producer(s) (If you filled out section 3, there is no need to fill out this section)

4.1 Your home address, including country and zip/postal code:

4.2 Your email address:

4.3 Your phone number (Whatsapp preferred):

4.4 Any personal website or social media (optional):

4.5 Is your time taken up by full time employment at the moment?

4.6 If so, where do you work? (if not, please skip this question):

4.7 If so, what do you do? (if you are not in full time employment, please skip this question):

4.8 If so, and if you were successful in winning funding for your project, how likely is it that you will be allowed the necessary time off to make your podcast series (again, if you are not in full time employment, please skip this question):

Section 5: Some Important Practicalities

5.1. Your application will be judged in part by up to 4 minutes of audio recording that sells your style and the stories you wish to tell. This could be an interview with a key character or a short piece you have made on this subject. It will need to be uploaded to Soundcloud or similar. **Please ensure that this link is downloadable and working correctly. It should be labelled with the same project name that appears at the top of this application. Please provide the link here:**

5.2. If a password is required to access the link, please provide it here:

5.3. Please confirm that this material is yours and that you have the right to upload it:

5.4. If you achieve the funding you need at DocFest 2024 when do you imagine your work will be ready for release. (If your work is chosen we are keen to help you find the best possible audience for it)

Section 6: Your Project – The Full Works

- Please provide a full synopsis in less than 1000 words, considering each of the below:

- A) Tell us if you have unique access to the story/protagonist/idea and how that came about:

- B) A description of your key characters and the role they will play... Protagonist? Witness? Expert? Detractor? Comic interlude? Subplot?

- C) The story arc, where are you leading us and how will you get us there.

- D) If each episode is a unique story what unifies the series?

- E) Anything you want to tell us about creative sound design or composition in this proposal?

- F) Anything you want to tell us about how your series breaks new ground?

- G) If your original recordings are not in English how will you make the series understandable to an English speaking audience.

Section 7: Budget and Other Funding.

7.1. Please fill out the fields below, outlining what equipment, music rights, travel and other resources you will need to complete the project. This rough estimate is to give us an idea of the scope of your series and your understanding of what it might entail.

Please provide the cost in GBP (£). Where a cost is not applicable, please put '0'.

Research expenses:

Studio hire (including sound engineer):

Audio equipment, hire or purchase:

Travel:

Staff hire/consultancy fees:

External hard drives:

Music composition:

License fees, archive, music reporting:

Contributor fees or expenses:

Legal or other consultation fees:

Contingency:

Other:

Estimated total:

7.2. Do you have existing funding in place?

7.3. If so, please provide names of funders, the amount given and any criteria for delivery:

7.4. If you are successful in your application, will you be seeking additional funding from other sources?

7.5. We take no rights over your work, expect for 'bragging rights' So, if you are successful in your application, please confirm that you are happy for Sheffield DocFest and The Whickers to be credited on broadcast or publication:

Section 8: Details of Your Executive Producer/Reference Provider

It is expected that you have a named executive producer on board to help mentor and guide this project to completion. If shortlisted your EP will be approached for a reference. If you do not have an exec on board, please make that clear and provide the name of a colleague who can provide a reference if required.

8.1. Exec producer's name:

8.2. Exec producer's company name or previous work:

8.3. Exec producer's email address:

8.4. Exec producer's contact number:

Section 9: About You.

9.1. Your Experience: Have you made a podcast, documentary programme or audio feature before?

9.2. If so, please give details:
- o the year of completion
- o name of the documentary
- o your role
- o length in minutes
- o if/where it was published or broadcast (you are welcome to add a hyper link)
- o a one sentence synopsis

You may include multiple programmes to a maximum of 5.

9.3. How did you learn your documentary making skills in less than 100 words?

9.4. What craft skills do you have? Tell us what you like to record and your preferred editing system:

9.5. What drives you to make this particular podcast in 50 words?

9.6. How will Whicker funding benefit your project in 50 words?

9.7. Your Audience: Who do you think they are and what would drive them to listen to every episode of your series and turn it into a hit?

9.8. Finalists are offered pitch training. If you are selected, would you be interested in receiving this?

Section 10: And Finally

10.1 The Whickers is financially regulated under Jersey law that, as an offshore entity, has very strict rules about the transfer of funds. To comply with these rules, we will need to supply your tax code, account details and copy of your passport before we can transfer any money to your account. Please confirm that you are happy to supply these details if you are shortlisted:

10.2 Please confirm that you abide by the terms and conditions of the Podcast Pitching Awards (these can be found on our website):

Please note that by completing and returning this application form to The Whickers, you agree to be added to our newsletter mailing list. You may ask to be removed at any time.

10.3 Where did you hear about The Whickers?

- ● Your website
- ● The DocFest website
- ● Social media
- ● Word of mouth
- ● I attended the Podcast Pitch at Sheffield last summer
- ● Other (please specify):

Section 11: Equal Opportunities Monitoring

Can you tell us a little more about who you are and where you come from. This is optional but helpful; The Whickers strive to be as diverse as possible, and we only use this data within our organisation to check that we are reaching the widest possible demographic in terms of age, gender and origin. It will not be shared with any third-party organisations.

Please select your age bracket:

- o   Under 18
- o   18-24
- o   25-34
- o   35-44
- o   45-54
- o   55-64
- o   65+
- o   Prefer not to say

Please select your gender:

- o   Male
- o   Female

- o   Transgender Male
- o   Transgender Female
- o   Gender variant/non-conforming
- o   Prefer not to say

Please select your ethnic background:

- o   African
- o   Arab
- o   Bangladeshi
- o   Caribbean
- o   Chinese
- o   Indian
- o   Pakistani
- o   White English/Welsh/Scottish/Northern Irish/British
- o   White Irish
- o   White Gypsy or Irish Traveler
- o   White and Asian
- o   White and Black African
- o   White and Black Caribbean
- o   Any other Asian background (please describe)
- o   Any other Black/African/Caribbean background (please describe)
- o   Another other ethnic background (please describe)
- o   Any other White background (please describe below)
- o   Prefer not to say

This is the end of the application form. Please ensure that all mandatory questions are completed, as forms without mandatory fields completed will not be accepted.

Please apply via the online form on our website. Alternatively, you can send this completed form to apply@whickerawards.com with your project title as the email subject line and document name.

Thank you and good luck!